Women’s Health Blog
Writing Guidelines

Purpose of Blog

The goal of this blog is to 1) share information about women’s health with the general public and research communities, and 2) to provide a platform for women’s health experts including students, faculty and other professionals, to engage in science communication and creative writing.

Here is a list of the type of blogs we’re looking for:

1. Pieces about your personal research
2. Pieces about research you find interesting
3. Spotlighting a women’s health researcher (and their research) that you find inspiring
4. Your perspective on life as a women’s health student, trainee, and/or scientist
5. Reviews of cutting-edge research and/or techniques
6. Interesting stories about the history of women’s health
7. Critical analysis of current policies or practices related to women’s health
8. Pieces that relate current events to women’s health

In other words – we are open to a wide variety of blogs. Our Women’s Health Blog exists to educate, entertain, and engage the general public and research communities, so we are open to any submission as long as it is related in some way to women’s health.

Writing Style

Since the WHRC is a multidisciplinary network, we encourage you to write about women’s health from diverse perspectives. Blog topics may include mental health, law, neurodegenerative diseases, economics, behavioural neuroscience, politics, psychology, technologies or techniques advancing our understanding of women’s health. We also encourage you to interweave perspectives from multiple disciplines throughout your blog if applicable. For example, when writing about the impact of COVID-19 on women’s health an author may highlight the economic and social impacts that are exacerbated by the pandemic, which have roots in historical oppression.

Keep in mind that The Women’s Health Blog reaches a wide audience and not every reader will be an expert in the topic you choose to write about. To ensure that your piece can be understood by readers from a variety of research backgrounds, please aim to keep your writing as accessible
as possible. This means, providing definitions of technical terms and using scientific jargon only when necessary.

Writing Format

- Your submission should be approximately 1000-2000 words in length.
- All claims should be referenced with an in-text citation as well as an accompanying bibliography. Feel free to use your preferred reference style.
- If there are any relevant pictures or figures that you would like to include in your blog post, please attach high resolution versions of them to your submission email.
- Included in your submission should be your full name, your credentials and/or affiliations, and your Twitter handle if applicable.

All blogs will be edited by an WHRC staff member before being posted on our website. Any edits will be requested via email from womenshealth.res@ubc.ca